



HOMELESSNESS IS SOLVABLE

Tonight 35,000 Canadians will sleep in a shelter, on the street or in unsuitable housing. Over 235,000 people will experience homelessness at some point during the year.

Homelessness on the scale we see it today has not always existed. The rise of modern mass homelessness in Canada began in the 1980's and is the direct result of federal withdrawal from affordable housing investment and cuts to social services.

In the last 20 years, as Canada's population grew over 30%, federal funding for affordable housing has dropped more than 46%. This has meant at least 100,000 units of affordable housing were not built. Today over 1.5 million Canadian households live in housing need, over 750,000 households live in extreme housing need (living in poverty and spending over 50% of their income on housing).

Today, a growing number of Canadian cities like Calgary, Edmonton, Lethbridge, Red Deer and Medicine Hat are showing that with a focused effort homelessness can be reduced. Hamilton, Ontario – a part of our 20,000 Homes Campaign – has reduced chronic homelessness 35% in just one year.

There's every reason to believe that success like this is achievable on a national scale, especially as the federal government appears ready to re-engage on affordable housing and homelessness.

The National Conference on Ending Homelessness is the annual gathering of a growing national movement of individuals, organizations, communities and governments working together to end homelessness in Canada.

THE CANADIAN ALLIANCE TO END HOMELESSNESS

The Canadian Alliance to End Homelessness (CAEH) leads a national movement of individuals, organizations and communities working together to end homelessness in Canada.

Our vision: All Canadians have a safe, decent and affordable home with the support necessary to sustain it.

Our mission: To prevent and end homelessness in Canada.

The CAEH's core initiatives:

20,000 Homes Campaign – A national movement of communities working together to house 20,000 of Canada's most vulnerable homeless people by July 1, 2018

Training and Technical Assistance – We deliver on the ground training and support to communities and front line workers through a mission based, non-profit training and technical assistance consultancy.

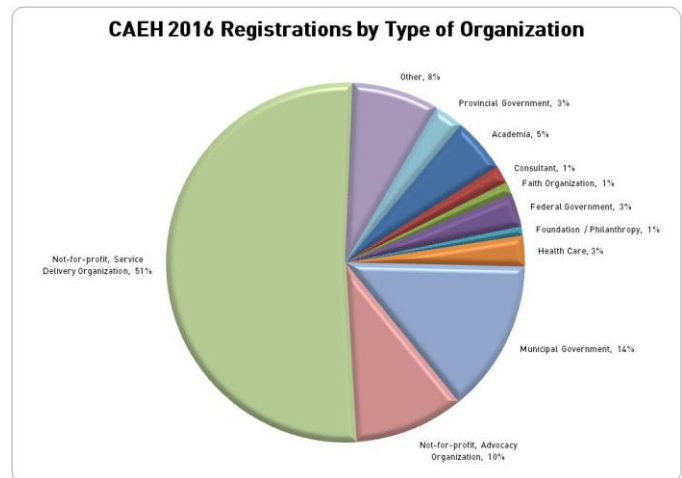
National Conference on Ending Homelessness – the annual gathering of a growing national movement of individuals, organizations, communities and governments working together to end homelessness in Canada.

State of Homelessness in Canada – The Canadian Observatory on Homelessness and the CAEH partner to present this comprehensive national report card on homelessness in Canada.

Funders Together to End Homelessness Canada – The CAEH supports Funders Together to End Homelessness Canada, a national network of funders supporting strategic, innovative, and effective solutions to homelessness

5th ANNUAL NATIONAL CONFERENCE ON ENDING HOMELESSNESS

Inaugurated in 2013, the National Conference on Ending Homelessness has become the venue for community leaders, agency representatives, researchers, funders and policy makers to gather with common cause to end homelessness. The 2016 Conference drew over 1,000 participants to London, Ontario for a conference which included six plenaries and 60 concurrent sessions featuring 130 speakers, a social enterprise marketplace and other extracurricular sessions, documentary screenings and tours.



The 5th Annual National Conference on Ending Homelessness will be held at the RBC Convention Centre in Winnipeg, Manitoba from October 25th to 27th, 2017. Building on the knowledge transfer, networking and advocacy of previous gatherings, it will have a particular focus on ending homelessness for Indigenous Peoples.

The Goals of the annual conference have been and continue to be to accelerate an end to homelessness by:

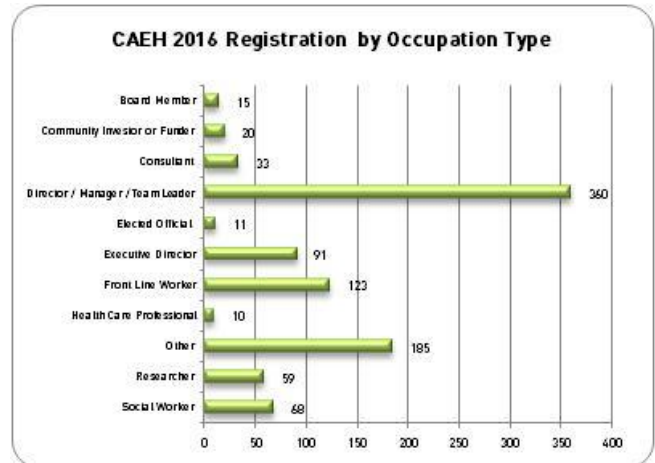
- a. providing community leaders, agencies, researchers, funders and policy makers the research, tools and training they need to develop and implement plans to end homelessness and Housing First programs,
- b. providing community leaders, agencies, researchers and policy makers an opportunity to develop local, regional and national networks.

Planning is underway for an expanded 2017 program which will feature over 75 plenary presentations, keynotes and concurrent sessions presented by over 150 leading Canadian and international experts over the course of two and a half days.

In order to be successful, the conference must be accessible to as many participants as possible. CAEH has made a conscious decision to set registration fees as low as possible and to offer a number of Lived Experience Scholarships, based on initial expressions of funding support.

Why partner with CAEH:

By partnering with the CAEH as a sponsor, you will have the opportunity to network with a national audience of policy makers, funders and agency leaders with access to federal, provincial and municipal policy makers in housing, homelessness, health, mental health, addiction and justice. Your support will be showcased to media and participants. You will receive recognition for participating in a growing national movement to better the lives of Canadians.



Does your organization believe in ending homelessness? Financial support of the 2017 Conference can help further your objectives and place you in the forefront of awareness amongst leading advocates, workers, researchers, government officials and other professionals committed to ending homelessness.

SPONSORSHIP OPPORTUNITIES

The National Conference on Ending Homelessness seeks to make participation in the conference open to as many supporters as possible. CAEH has developed a sponsorship plan that provides meaningful benefits for your financial support.

The sponsorship program has six distinct levels of support: CAEH believes in recognizing the support of funders in ways that meet their financial and marketing needs and expectations. We will provide the following benefits to our partners:

Presenting Sponsor (\$80,000)

The Presenting Sponsor is the National Conference on Ending Homelessness exclusive support opportunity. The Presenting Sponsor would be noted as such for 2017 - National Conference on Ending Homelessness, sponsored by «your name here»

- 16 complimentary registrations (\$11,120 value)
- Opportunity to provide and staff an information booth (maximum 20'x 8')
- Opportunity to provide five minutes of welcoming remarks during the Opening Plenary
- Organization logo on Conference website sponsorship page, with priority positioning, associated with Conference Name
- Organization logo on Conference sponsorship recognition signage, with priority positioning, associated with Conference Name
- Recognition within the Conference Final Program, as Presenting Sponsor
- Opportunity to provide promotional information in conference program

Level I Sponsor (\$60,000)

- 12 complimentary registrations (\$8,340 value)
- Opportunity to provide and staff an information booth (maximum 8' x 10')
- Opportunity to introduce a luncheon keynote speaker
- Organization logo on conference website sponsorship page, with priority positioning
- Organization logo on conference sponsorship recognition signage, with priority positioning
- Recognition within the conference program and opportunity to provide promotional information in conference program

Level II Sponsor (\$40,000)

- 8 complimentary registrations (\$5,560 value)
- Opportunity to introduce Plenary Keynote Speaker
- Organization logo on conference website sponsorship page
- Organization logo on conference sponsorship recognition signage
- Recognition within the conference program

Level III Sponsor (\$20,000)

- 4 complimentary registrations (\$2,780 value)
- Organization logo on conference website sponsorship page
- Organization logo on conference sponsorship recognition signage
- Recognition within the Conference program

Level IV Sponsor (\$10,000)

- 2 complimentary registration (\$1,390 value)
- organization logo on Conference website sponsorship page
- Organization name on Conference sponsorship Recognition Signage
- Recognition within the conference program

Level V Sponsor (\$5,000)

- 1 complimentary registration (\$695 value)
- Organization logo on Conference website sponsorship page
- Organization name on Conference sponsorship Recognition Signage
- Recognition within the conference program

For more information or to discuss sponsorship opportunities, please contact:

Tim Richter
President & CEO
Canadian Alliance to End Homelessness
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587.216.5615

Phil Ecclestone
Conference Manager
Golden Planners Inc.
ecclestone@goldenplanners.ca
613.241.9333

To become a sponsor, please complete the Sponsorship Agreement which follows on the next page and return it to Tim Richter or Phil Ecclestone.

2017 Sponsorship Agreement

I am pleased to confirm that _____ wishes to partner
with the Canadian Alliance to End Homelessness for the 2017 National Conference on Ending
Homelessness. The details of our support commitment are as follows:

Conference Partnership (Please check appropriate boxes.)

- | | |
|---|--|
| <input type="checkbox"/> Title Sponsor: \$80,000 | <input type="checkbox"/> Level III Sponsor: \$20,000 |
| <input type="checkbox"/> Level I Sponsor: \$60,000 | <input type="checkbox"/> Level IV Sponsor: \$10,000 |
| <input type="checkbox"/> Level II Sponsor: \$40,000 | <input type="checkbox"/> Level V Sponsor: \$5,000 |

Total Conference Support: \$ _____

Contact Information

Organization Name: _____

Please list name as it should appear on promotional materials. Do not use CAPITAL LETTERS unless your official name is all capitals.

Fulfilment Contact: _____ Title: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ E-mail: _____

Authorization

I am the authorized representative of the above-mentioned organization with the full power and authority to sign and deliver this application. The organization agrees to comply with all policies governing the sponsorship.

This agreement will not be processed unless accompanied by full payment. Sponsorship commitments will be negotiated on a "first-come, first-served" basis. A statement of account will be issued with confirmation of your support commitment. Full payment, plus applicable taxes, is due and payable to "Canadian Alliance to End Homelessness"

Name of Authorized Officer Title

Signature of Authorized Officer City Date

Payment

Method of payment: Cheque MasterCard AMEX Visa Please invoice my organization

Card Holder Card Number

Card Holder Signature Expiry Date CSC

Payment Terms: All monies are due upon submitting the Sponsorship Agreement.