

2023 CONFERENCE SPONSORSHIP GUIDE



CAEH23

HALIFAX NOV.08-10

NATIONAL CONFERENCE ON ENDING HOMELESSNESS
CONFÉRENCE NATIONALE POUR METTRE FIN À L'ITINERANCE



About CAEH23

The National Conference on Ending Homelessness

Since its inception in 2013, the National Conference on Ending Homelessness, along with its vital and generous sponsors, has been equipping policymakers, funders, researchers, advocates, community leaders, and front-line workers with the inspiration, information, tools and training they need to end homelessness.

Our ambitious program will include 85 sessions delivered by hundreds of national and international experts to up to 2,000 participants from across Canada and the globe. The program includes streams on Reconciliation and Indigenous homelessness; chronic and youth homelessness; lived experience; as well as women's homelessness and other equity seeking groups. New in 2023, we have streams on Advocacy and Campaigning, Veterans Homelessness and Equity in Homeless Systems.

The CAEH23 program will be available in the early summer of 2023 at:

<https://conference.caeh.ca/program/>



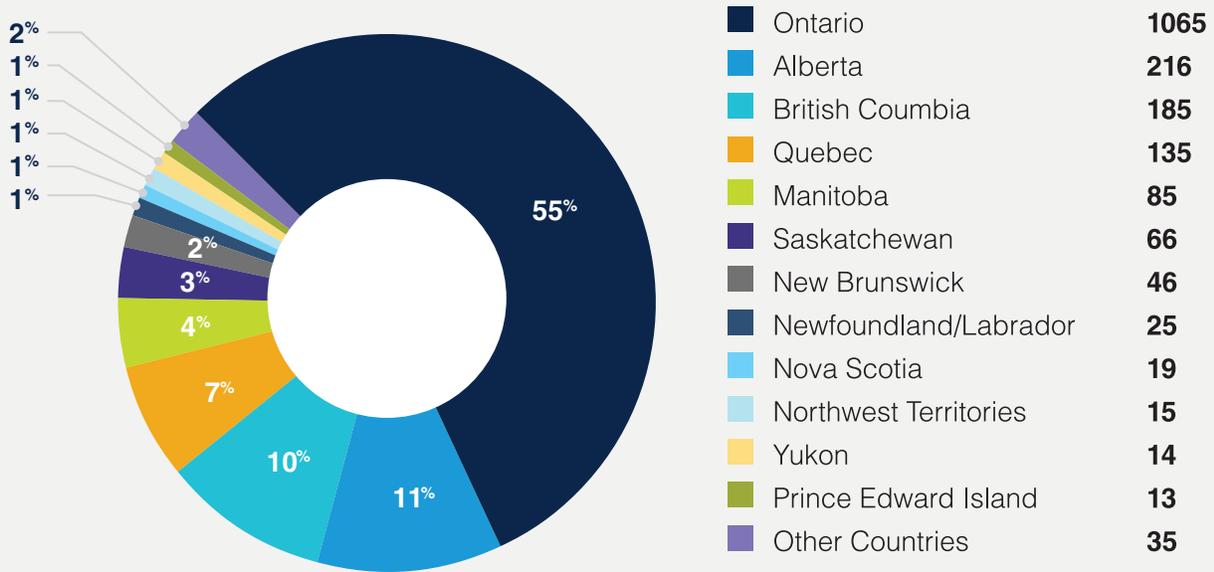
Together, we can end homelessness.



2022 Conference Stats

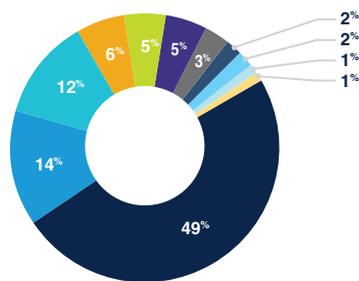
Locations of CAEH Conference Participants*

1921 from all provinces & territories + 7 countries



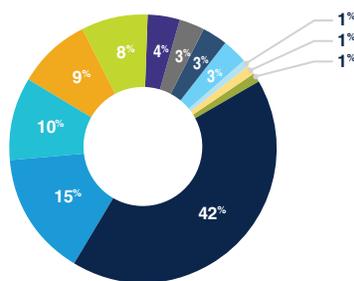
Organization/Occupation/Sphere of CAEH Conference Participants*

Organization



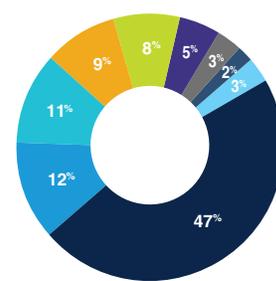
- Not-for-profit Service Delivery Organization
- Municipal Government
- Not-for-profit Advocacy Organization
- Federal Government
- Health Care
- Academia
- Foundation / Philanthropy
- Provincial Government
- Private Sector
- Faith Organization
- Consultant

Occupation



- Director / Manager / Team Leader
- Front Line Worker
- Researcher
- Executive Director
- Social Worker
- Funder
- Board Member
- Government Relations Practitioner
- Consultant
- Health Care Professional
- Community Investor
- Elected Official

Equity Seeking Groups



- None
- 2SLGBTQIA+
- Invisible disability
- Indigenous
- Non-indigenous racialized minority
- Immigrant, refugee, or newcomer
- English as a second language/linguistic minority
- Physical disability
- Other

*based on CAEH 2022 conference statistics

Our Network

CAEH has a combined reach of 62,000 contacts who are highly engaged in the homelessness and housing sectors. By sponsoring CAEH23, your brand will reach these audiences digitally and in-person at the conference.



Sponsorship Benefits

- **Connect** with individuals, organizations and officials from across Canada and the globe.
- **Elevate** your brand with our digital and print communications, materials, platforms and channels plus other key benefits.
- **Inspire** a diverse group of participants by showing your support and commitment to seeing an end to homelessness in Canada.

The Impact of Your Sponsorship Towards Ending Homelessness

In the past year, we have helped ten communities achieve measurable reductions in chronic homelessness, one end chronic homelessness, and two end veteran homelessness in their local areas. Critical to our success is the National Conference on Ending Homelessness. This event empowers, encourages and equips sector leaders, workers, researchers, funders, government officials, and people with lived experience of homelessness who are determined to ensure that everyone has a place to call home.

Homelessness is solvable. Together, we can reverse the policies that caused it and end homelessness.

Your sponsorship supports:

- Conference affordability for front line workers and individuals with limited resources.
- Additional bursaries for people with lived experience of homelessness, service providers, and student participants.
- Education sessions that equip homelessness sector staff and leaders with the resources and strategies they need to serve their local community.
- Sector alignment and best practices that advance equity and reconciliation.

CAEH has also made an ongoing, conscious decision to set registration fees as low as possible and to offer discounted early bird registration and group discounts. Sponsorship is essential for us to deliver a world-class and affordable conference for the people doing the critical work of ending homelessness in Canada.



An Introduction to Our Philanthropy Lead

To discover more about how you can partner with CAEH both at the conference and throughout the year, we invite you to connect with Elisabeth, our enthusiastic and friendly Philanthropy Lead. She can also customise a sponsorship package or corporate partnership based on your organizational goals.

Connect with Elisabeth by email:

elisabeth@caeh.ca



CAEH23 Sponsorship Opportunities

Sponsor Canada’s largest housing and homelessness conference. This sponsorship plan outlines a variety of options for your review. We’re also happy to have a one-on-one chat and customise a sponsorship experience that fits your unique needs and objectives.

	Windows Partner	Framing Partner	Roof Partner	Foundation Partner	Presenting “Home” Partner (1 available)
Investment	\$10,000	\$20,000	\$40,000	\$60,000	\$100,000
Delegate Passes	2	4	6	8	12
Social Media Recognition	Included	Included	Included	Included	Included
Digital Logo Placement & Ad	Website	Website, small ad on app	Website, medium ad on app	Website, large ad on app	Website, banner ad on app
Printed Program & On-site Signage	Printed program small ad, quaternary spot on signage	Printed program medium ad, tertiary spot on signage	Printed program large ad, secondary spot on signage	Printed program ½ page, primary spot on signage	Printed program full page ad, top spot on signage
Email marketing to CAEH supporters and conference participants	Inclusion of logo	1 placement, introducing your organization and linking to more information.	1 secondary placement	1 primary placement	2 primary placements (over 2 e-newsletters)
Sponsor Video & Introductions <i>(video to be provided by sponsor)</i>	N/A	N/A	30 second video at a plenary	30 second video at plenary + keynote introductions	60 second video at plenary + keynote introductions
Presenting Partner recognition <ul style="list-style-type: none"> Verbal acknowledgment during keynote addresses, opening + closing introductions “The CAEH 2022 National Conference on Ending Homelessness presented by <your organization>” 					Included
Partner brand materials placed at tables for 1 plenary (Items must be provided by sponsor at own cost.)					Included
Additional Sponsorship Opportunities:					
<ul style="list-style-type: none"> Bursaries and scholarships for people with lived experience of homelessness, students, and frontline workers Conference participant lanyard branding Exhibition booths to showcase your products or services Lived Experience Lounge and other breakout lounges Meals, breaks, and receptions 					

Become a CAEH23 Sponsor

Go to conference.caeh.ca/become-a-sponsor or connect with **Elisabeth Noble**, our Philanthropy Lead, at elisabeth@caeh.ca.



Thank You to Our 2022 Sponsors

Thank you to the generous sponsors who made the 2022 National Conference on Ending Homelessness possible.





CAEH is a registered charity leading a national movement of individuals, organizations and communities working together to end homelessness in Canada. We are catalysts and conveners bringing people together around a shared vision while supporting them to apply proven approaches to transform homelessness systems, programs and policies toward the goal of ending homelessness in Canada.

OUR WORK INCLUDES:



Advocacy

The CAEH advocates for the federal and provincial policy changes needed to end homelessness.



Allied Networks

The CAEH supports several allied networks working toward our shared mission of ending homelessness.

caeh.ca/caeh-initiatives/allied-networks



Built for Zero Canada

Helping a core group of leading communities end chronic and veteran homelessness.

www.bfzcanada.ca



Data & Policy

Revolutionizing the way communities and governments use data to end homelessness.



National Conference on Ending Homelessness

Join us in Halifax, NS for the 2023 National Conference on Ending Homelessness from November 8 to 10, 2023.

conference.caeh.ca



Training & Technical Assistance

Helping communities and organizations end homelessness with expert training and technical assistance..

training.caeh.ca



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www.linkedin.com/company/canadian-alliance-to-end-homelessness



twitter.com/CAEHHomelessness



[@TheCAEH](https://www.youtube.com/@TheCAEH)



The Canadian Alliance to End Homelessness
PO Box 15062, Aspen Woods PO
Calgary, AB T3H 0N8

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